

## Communications Officer – Alice Springs



- Join a growing not-for-profit organisation
- \$87,637.41 + super 10% + generous salary packaging benefits
- Full time 8 month contract
- Relocation support available for interstate candidates

Children's Ground is a whole of community, whole of life approach, designed in Australia with First Nations peoples. Children's Ground works with a community over the course of a generation, led by local expertise, vision and intelligence. Together, we create and deliver an integrated system that is centred on learning, development and wellbeing that responds to the child and their family through the key transition points from pre-birth to young adulthood. Our approach recognises the cultural, social, and economic strength of communities and builds on this to equip children for opportunities locally, nationally, and globally.

This is about education, health, culture, community, and economic wellbeing. It is not the way that many would be used to working. It is designed for a cultural and community context. It is about **working with** communities and ensuring their voice and knowledge and culture is privileged.

We are working in Central Australia and the Top End of the Northern Territory, with a shared central office based in Melbourne, supporting the work of people on the ground.

### About the Job

This position will work- closely with the Communications Coordinator based in Melbourne and teams on the ground in Central Australia and in a limited capacity the Top End, to develop local content for social media and other communications avenues (e.g., Short films, audio, newsletters etc) supporting the telling of the Children's Ground story, while promoting various campaigns and supporting the fundraising arm of the Organisation. The position will also, through images, film, audio, and written content document the work of Children's Ground, staff, and families.

Currently it is expected that half of the time over the first 6 months will be spent working on a COVID campaign; producing stories, messaging, information, and prevention resources for sharing across the community.

### Key Responsibilities



- Gather images, videos and written content from Children's Ground staff, community members and children to be used across various Communications functions including social media, newsletters, public reports and updates to funders and supporters
- Work with the Communications team (Melbourne Shared Office) to procure images, videos and written content from local Children's Ground staff, community members and children for specific campaigns e.g., fundraising, NAIDOC Week, Reconciliation Week, Invasion Day, Indigenous Literacy Day, etc
- Archive images and video content securely according to Children's Ground's digital storage systems
- Coordinate the COVID Communications Function
- Supporting development of Media/Communications literacy amongst community
- Media support and training to local staff to develop skills and confidence

#### **About You**

- You'll be a positive, innovative member of the Children's Ground - Central Australia team
- Contribute to strategic planning and policy formation around COVID-19
- Demonstrate a knowledge, training and experience working with First Nations communities
- Support a strong, connected, respectful and supportive organisation
- Participate in professional development programs offered by Children's Ground
- Undertake other tasks as requested to support the delivery of Children's Ground COVID-19 education and vaccination program.

#### **We invite you to walk with us on this unique journey...**

Please apply via [SEEK](#) and upload your current resume and 2-page pitch.

Your pitch should tell us more about who you are, what you are passionate about, what interests you about the role and why you may be a good fit for Children's Ground and this position, along with your current resume.

Selection criteria in the position description which can be found on our website will guide how to frame your pitch.

**Applications close on Friday 15th October 2021 at 5pm**

***In line with our workforce development strategy, Children's Ground strongly encourages and supports Aboriginal and Torres Strait Islander applicants to apply.***